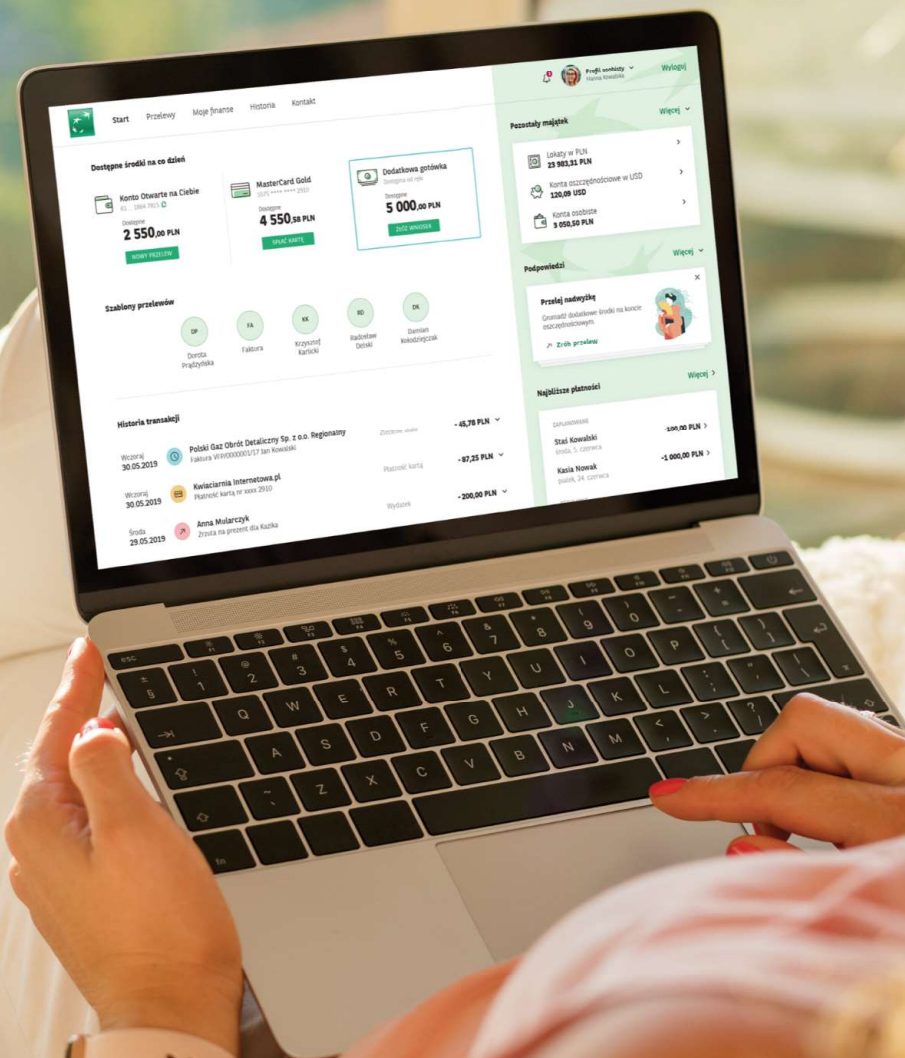


# BNP PARIBAS GOonline online banking



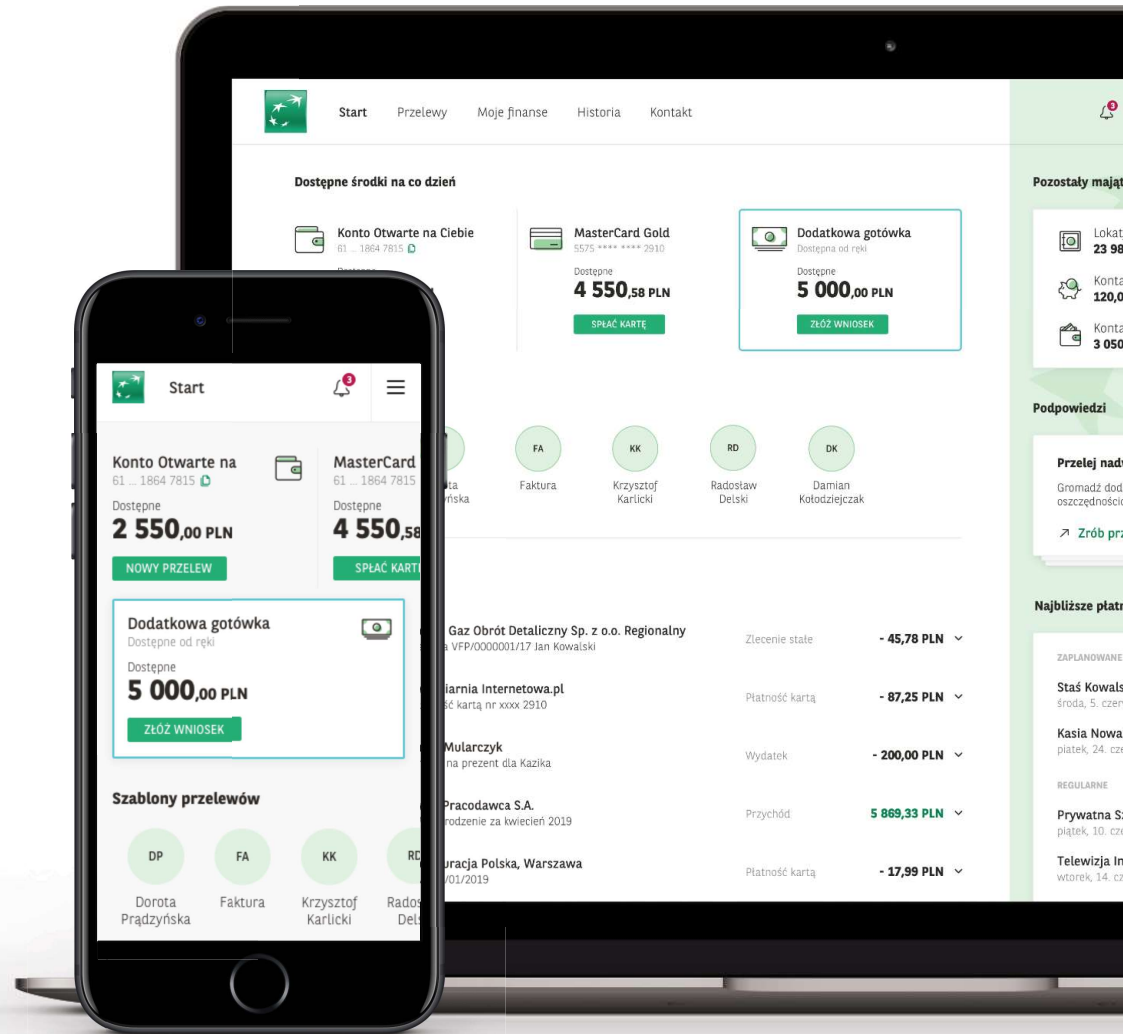
# BNP PARIBAS GOonline online banking

## Deliverables

- Digital transformation – redefining customer-facing processes
- UX Design – defining MVP and roadmap, including: (1) biometric authentication (2) Smart Bills (3) messenger-like virtual branch
- Research – planning and conducting weekly test sessions
- UI Design – formulating a new design language
- Development – delivering modular and accessible RWD solution
- Service and support – long-term cooperation

## Results

- The bank has jumped from 5<sup>th</sup> to 3<sup>rd</sup> among the biggest Polish banks



# BNP PARIBAS GOonline online banking

## Features

- Fast login: biometric & mobile authentication
- Simple transactions: fast payments
- Smart suggestions for bill payments
- Messenger-like virtual branch – a revolution in customer care
- Multi-segment ready
- Accessible RWD visuals of the BNP banking platform

